

## KENNETH DAVIDS • WRITING AND CONSULTING

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### Coffee Review Professional Services for Ataka Trading Company

**Kenneth Davids Reviews: November 2009**

- **Name:** Peru Typica Peaberry      **Lot number:** NA
- **Origin/Area:** Peru, Palomar      **Estate:** Coopchebi / Finca Marin
- **Variety:** Typica      **Process:** Washed      **Crop:** 2009
- **Roast:** Evaluated at a medium roast (Agtron Whole Bean M-Basic 56).

■ **Attribute scores**

Aroma      8  
Acidity      8  
Body      8  
Flavor      8  
Aftertaste      7

### OVERALL RATING: 89

■ **Sensory assessment:**

In the aroma sweet-toned fruit, caramel and toast with faint hints of orange and flowers. Bright acidity, medium-to-full body and flavors of stone fruit, flowers and citrus with a hint of milk chocolate. Continued hints of chocolate and toast in the finish; mild astringency in the long.



*Kenneth Davids*

#### Assessment Key

**Attribute scores and ratings.** Attribute scores (Aroma, Acidity, etc.) are assigned on a scale of 1 – 10, reflecting a judgment that considers intensity, quality and appropriateness to origin. Overall rating is on a scale of 50 – 100. Thus:

Attribute score	Overall rating	Description
9 – 10	95 – 100	Exceptional
8 – 9	90 – 94	Outstanding
7 – 8	85 – 89	Very Good
6 – 7	80 – 84	Good
5 – 6	75 – 79	Fair
3 – 5	70 – 74	Poor
1 – 3	<70	Defective

**Roast level.** Attribute scores and sensory assessment are based on a reading of the coffee at the indicated degree of roast. Readings may (but not always) be confirmed at a different degree of roast. Agtron Whole Bean M-Basic numbers are determined by Agtron M-Basic machine reading of the color of the roasted whole beans. Names assigned to degree of roast (medium, dark, etc.) are based on the Specialty Coffee Association of America nomenclature for the M-Basic or “Gourmet” Agtron Whole Bean M-Basic scale.