### KENNETH DAVIDS . WRITING AND CONSULTING

# **Coffee Review Professional Services for Ataka Trading Company**

**Kenneth Davids Reviews: September 2009** 

Name: Jamaica Blue Mountain No.1 Lot number: 190

Origin/Area: Jamaica Blue Mountain Brand: Clydesdale

Variety: Typica Process: Semi Washed Crop: 2008/2009

**Roast:** Evaluated at a medium roast (Agtron Whole Bean M-Basic 49).

#### Attribute scores

Aroma 8
Acidity 7
Body 8
Flavor 8
Aftertaste 7

## **OVERALL RATING: 88**

### Sensory assessment:

Balanced but muted aroma, with soft fruit tones and hints of nut and toast. In the cup medium to full body with a silky mouthfeel; lime and sweeter citrus flavors fade to baker's chocolate and stone fruit. Flavor notes become more pronounced as the cup cools. A slight woody astringency mars the dry-chocolate-toned finish.



### Assessment Key

Attribute scores and ratings. Attribute scores (Aroma, Acidity, etc.) are assigned on a scale of 1-10, reflecting a judgment that considers intensity, quality and appropriateness to origin. Overall rating is on a scale of 50-100. Thus:

Attribute score	Overall rating	Description
9 - 10	95 – 100	Exceptional
8 - 9	90 – 94	Outstanding
7 - 8	85 – 89	Very Good
6 - 7	80 - 84	Good
5 - 6	75 – 79	Fair
3 - 5	70 - 74	Poor
1 - 3	< 70	Defective

**Roast level.** Attribute scores and sensory assessment are based on a reading of the coffee at the indicated degree of roast. Readings may (but not always) be confirmed at a different degree of roast. Agtron Whole Bean M-Basic numbers are determined by Agtron M-Basic machine reading of the color of the roasted whole beans. Names assigned to degree of roast (medium, dark, etc.) are based on the Specialty Coffee Association of America nomenclature for the M-Basic or "Gourmet" Agtron Whole Bean M-Basic scale.