

## KENNETH DAVIDS • WRITING AND CONSULTING

2625 ALCATRAZ #263, BERKELEY, CALIFORNIA 94705 • TEL. 510-520-5464 • FAX 510-653-0234  
KENDAVIDS@YAHOO.COM

### Coffee Review Professional Services for Ataka Trading Company

#### Kenneth Davids Reviews: August 2009

- **Name:** Jacu Bird Super Premium **ICO lot number:** 2/424-0/0035
- **Origin/Area:** Brazil, Espirito Santo **Estate:** Camocim Estate
- **Variety:** Yellow Bourbon, Catuai etc. **Certified:** Bio-Dynamic
- **Altitude:** 1200m **Process:** Bird Process **Crop:** 2008/2009
- **Roast:** Evaluated at a medium roast (Agtron Whole Bean M-Basic 54).

#### ■ Attribute scores

Aroma	8
Acidity	7
Body	7
Flavor	7
Aftertaste	6

### OVERALL RATING: 85

#### ■ Sensory assessment:

Unusual profile. Mild ferment and musty suggestions in the aroma read as fruit (perhaps cantaloupe), nuts and baking spices, with a hint of chocolate. In the cup, rough mouthfeel and unusual flavors of unroasted nut, pine wood and mushroom, together with an odd metallic floral note. The musty/metallic character outlasts everything else in the rather astringent finish.



*Kenneth Davids*

#### Assessment Key

**Attribute scores and ratings.** Attribute scores (Aroma, Acidity, etc.) are assigned on a scale of 1 – 10, reflecting a judgment that considers intensity, quality and appropriateness to origin. Overall rating is on a scale of 50 – 100. Thus:

Attribute score	Overall rating	Description
9 – 10	95 – 100	Exceptional
8 – 9	90 – 94	Outstanding
7 – 8	85 – 89	Very Good
6 – 7	80 – 84	Good
5 – 6	75 – 79	Fair
3 – 5	70 – 74	Poor
1 – 3	<70	Defective

**Roast level.** Attribute scores and sensory assessment are based on a reading of the coffee at the indicated degree of roast. Readings may (but not always) be confirmed at a different degree of roast. Agtron Whole Bean M-Basic numbers are determined by Agtron M-Basic machine reading of the color of the roasted whole beans. Names assigned to degree of roast (medium, dark, etc.) are based on the Specialty Coffee Association of America nomenclature for the M-Basic or “Gourmet” Agtron Whole Bean M-Basic scale.