Coffee Review Professional Services for Ataka Trading Company Kenneth Davids Reviews: September 2009

Name: Plan del Guayabo		Lot number: 46
Origin/Area: Guatemala / Nuevo Oriente		Estate: Plan del Guayabo
Variety: Pacamara	Process: Washed	Crop: 2008/2009

Roast: Evaluated at a medium roast (Agtron Whole Bean M-Basic 49).

Attribute scores

Aroma7Acidity7Body8Flavor7Aftertaste7

OVERALL RATING: 86

Sensory assessment:

Lush, lily-like flowers with an undercurrent of tart coffee fruit in the aroma, together with a musty note that reads pleasantly enough as aromatic wood. In the cup the mild musty note turns rather dominating, however, adding a rough authority to the mouthfeel but an astringent sharpness to acidity, cup and finish, overshadowing the continued lush flowers and tart fruit.

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Assessment Key

Attribute scores and ratings. Attribute scores (Aroma, Acidity, etc.) are assigned on a scale of 1 - 10, reflecting a judgment that considers intensity, quality and appropriateness to origin. Overall rating is on a scale of 50 - 100. Thus:

Attribute score	Overall rating	Description
9 - 10	95 - 100	Exceptional
8 – 9	90 - 94	Outstanding
7 - 8	85 - 89	Very Good
6 – 7	80 - 84	Good
5 - 6	75 – 79	Fair
3 – 5	70 - 74	Poor
1 – 3	<70	Defective

Roast level. Attribute scores and sensory assessment are based on a reading of the coffee at the indicated degree of roast. Readings may (but not always) be confirmed at a different degree of roast. Agtron Whole Bean M-Basic numbers are determined by Agtron M-Basic machine reading of the color of the roasted whole beans. Names assigned to degree of roast (medium, dark, etc.) are based on the Specialty Coffee Association of America nomenclature for the M-Basic or "Gourmet" Agtron Whole Bean M-Basic scale.